



Saturday October 1st

Rain Date: Sunday October 2nd

11:00am—3:00pm

Town Green, Main Street

Greetings Future Sponsor/ Donor,

The East Hartford Parks and Recreation Department would like to welcome you to join us for the **27th Annual Fall Festival scheduled for Saturday, October 1st from 11:00am—3:00pm on the East Hartford Town Green (50 Chapman Place)**. Fall Fest is one of the largest events the town hosts which features vendors, crafters, musicians, entertainment, carnival games, inflatables, face painting, pumpkin decorating, scarecrow decorating and many other family oriented activities.

In order to have this special event for all the residents of East Hartford, and those from surrounding towns, we rely on our sponsors and donors to help us make this a successful event. We have averaged over 2,000 participants in the past years and are anticipating an even bigger attendance this year! Not only would your sponsorships/ donation support this community event, it will benefit you as well! See the back page for ways you can become involved.

Please note that in the event of inclement weather, the event will be held on Sunday, October 2nd instead, same location and time. Sponsors and donors must complete the back form no later than **Wednesday, September 28th** (See back for further information.)

We look forward to gaining your support for this event and seeing you there!

Sincerely,



2016 Sponsorship & Donation Opportunities



East Hartford Parks & Recreation takes great pride in their sponsors and donors. Please take a moment to review the opportunities for ways you can be a part of one of the Town's biggest events of the year. Opportunities not only to benefit the event, but also market your company's products and services to the community of East Hartford.

1. Contact Information

Business Name: _____ Contact Name: _____
Address: _____ City: _____
State: _____ Zip: _____ Daytime Phone: _____ Cell Phone: _____
Email: _____

2. Select Sponsor/ Donation Opportunity

☐ Entertainment Sponsor (\$1,000)

- Includes recognition on all flyers, signage space on entertainment stage, 10x10 promotional booth space, promotional announcements throughout the event, VIP Parking Space, & Attraction Access Bracelets

☐ Midway Sponsor (\$100)

- Includes recognition on all flyers, T-Sign in front of Midway Carnival Game area, promotional announcements throughout the event, 2 Attraction Access Bracelets

☐ Inflatable/ Attraction Sponsor (\$500)

- Includes recognition on all flyers, T-Sign in front of an inflatable/ attraction, promotional announcements throughout the event, 4 Attraction Access Bracelets

☐ Special Donation

- Description of Donation: _____

☐ Pumpkin Decorating Sponsor (\$250)

- Includes recognition on all flyers, T-Sign in front of Pumpkin Decorating Station, Promotional announcements throughout the event, 4 Attraction Access Bracelets

3. Method of Payment

Please note payment must be submitted along with application. Checks must be made out to "Town of East Hartford". Confirmation of payment will be sent via mail & email.

Circle One: Cash Check Credit Card (Visa Mastercard Discover)

Credit Card Number (If Applicable): _____

Expiration Date (Month/ Year): ____/____ Name on Card: _____

Amount Enclosed: \$ _____

Please return this form with payment no later than Wednesday, September 28th

To East Hartford Parks & Recreation. Located at 50 Chapman Place, East Hartford, CT 06108.